

A FORMIDABLE COMBINATION OF GREAT PRODUCTS AND PROGRAMS.

Brother VPP (Value Print Program)

Program Overview:

The Brother Value Print Program provides deep discounts on Brother Genuine Toner and a FREE 2-year limited warranty upgrade on select hardware models (listed below) for Brother Authorized Partner Resellers when your customer agrees to purchase Brother Genuine Toner for a 3-year period.

If all requirements are met, you will automatically qualify for discounted pricing on Brother Genuine Toners. AND, if your customer is printing more than 1,500 pages a month, you will qualify for an even deeper discount on the Brother Genuine Toners – for aggressive CPCs!

PLUS, all the Workhorse Series Scanners are eligible for a FREE 2-year limited warranty upgrade when included with Printers and/or MFC models!

When you have a 20-unit or more opportunity (initial order of 5 units), think of Brother VPP!

You have nothing to lose, and so much to gain!

Key Benefits:

- Brother Genuine Toner discounts competitive with A3 offerings! – can help increase your revenue.
- FREE 2-year limited warranty upgrade on each hardware unit – for a total 3-year limited warranty!†
 - Great opportunity to build this value into your pricing and help increase your total margin
- Helps you gain contractual business with regular, consistent revenue supplies stream – prevent your customer from purchasing supplies from your competitors

Qualified Hardware Models:

Monochrome Laser		Color Laser/LED		Scanners
MFCs	Printers	MFCs	Printers	
MFC-L5700DW	HL-L5000D	MFC-9130CW	HL-L8250CDN	ADS-2400N
MFC-L5800DW	HL-L5100DN	MFC-9330CDW	HL-L8350CDW	ADS-3600W
MFC-L5850DW	HL-L5200DW	MFC-L8600CDW	HL-L8350CDWT	PDS-5000
MFC-L5900DW	HL-L5200DWT	MFC-L8610CDW	HL-L8260CDW	PDS-5000F
MFC-L6700DW	HL-L5250DW	MFC-L8850CDW	HL-L8360CDW	PDS-6000
MFC-L6750DW	HL-L6200DW	MFC-L8900CDW	HL-L8360CDWT	
MFC-L6800DW	HL-L6250DW	MFC-L9550CDW	HL-L9200CDWT	
MFC-L6900DW	HL-L6300DW	MFC-L9570CDW	HL-L9300CDWT	
DCP-L5500DN	HL-L6400DW		HL-L9310CDW	
DCP-L5600DN	HL-L6400DWT			
DCP-L5650DN	HL-S7000DN† INKJET			

For additional details and program guidelines, please go to the Brother Partner Portal under the ‘VPP’ tab at <http://partnerportal.brother-usa.com/>

† 2 year warranty upgrade doesn't apply to HL-S7000DN.

brother
at your side

brother
at your side



WE HAVE GOT YOUR BACK.

When you prepare for battle in the mid-market, you'll need a partner that will stick by you.

Conquer the competition with the Brother Workhorse Series of protected products and the Brother Authorized Partner Program. We've dedicated the resources, training and support to ensure your success in selling to the mid-market.

More than just an extensive line of robust and reliable printers, all-in-ones, scanners and solutions – our channel-friendly strategy funnels business directly to you, not around you.

When you join the Brother Authorized Partner Program, you'll get an entire arsenal to help you generate more sales, while delivering a higher level of customer satisfaction, including:

- Access to the Brother Workhorse Series of channel-protected products that can enhance your margins
- Deal registration
- Special bid pricing
- Value Print Program
- On-demand training via our informative educational portal – the Brother Knowledge Center
- A dedicated Special Solutions Team (SST) to provide extraordinary custom product support
- Channel end-user leads program
- Dedicated pre/post-sales support
- Authorized service opportunities
- Brother Rewards Loyalty Program

All available to our Brother Authorized Partners. Not a partner?

Visit brotherprintpartner.com or call 1-866-455-7713 (reseller option #8) and let's bring it to the market together.

STORM THE MID-MARKET

When you prepare for battle in the mid-market, you'll need a partner with strong channel-protected products and a robust channel program to help you achieve higher margins.



MONOCHROME LASER PRINTERS & ALL-IN-ONES

DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

High Print Volume Mono Laser Printers & All-in-Ones

For Mid/Large Workgroups in High Print Volume Environments



\$699.99
MSRP

HL-L6250dw

KEY FEATURES

- Up to 48ppm printing
- 520-sheet capacity paper tray
- Recommended print volume of up to 5,000 pages per month~
- Max. 3 opt. 250-sheet or 2 opt. 520-sheet paper trays can be added
- Ships with/uses 12,000 page toner (TN880)*



\$1,029.99
MSRP

HL-L6400dw

\$1,179.99
MSRP

HL-L6400dwt

KEY FEATURES

All of the features of HL-L6250dw plus:

- Up to 52ppm printing
- 1.8" Touchscreen
- Uses 20K replacement toner (TN890)*
- Recommended print volume of up to 10,000 pages per month~
- HL-L6400DWT adds 520-sheet paper tray
- Opt. 4 x 520-sheet tower tray



HL-L6400dw
PLUS TOWER TRAY AND
MAILBOX/SORTER/STACKER OPTIONS*



\$1,499.99
MSRP

MFC-L6750dw

KEY FEATURES

- Up to 48ppm printing & copying
- 70-page capacity auto document feeder
- 4.85" Touchscreen
- Up to 28ipm scan speed (mono) / up to 50ipm duplex scan speed (mono)■
- Recommended print volume of up to 5,000 pages per month~
- Ships with/uses 12,000 page toner (TN880)*
- Max. 2 opt. 250-sheet or 2 opt. 520-sheet paper trays can be added



\$1,649.99
MSRP

MFC-L6900dw

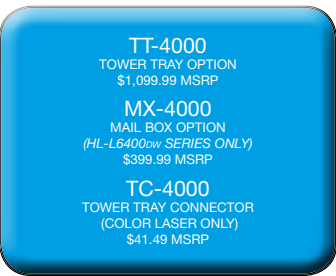
KEY FEATURES

All the same features as the MFC-L6750DW, plus:

- Up to 52ppm printing & copying
- 80-page capacity auto document feeder
- Up to 50ipm scan speed (mono) / up to 100ipm duplex scan speed (mono)■
- Recommended print volume of up to 5,000 pages per month~
- Recommended print volume of up to 10,000 pages per month~
- Opt. 4 x 520-sheet tower tray



MFC-L6900dw
PLUS TOWER TRAY OPTION*



SUPPLIES & ACCESSORIES*

- TN820 Std. Yield Toner (3,000 pages)*
- TN850 High Yield Toner (8,000 pages)*
- TN880 Super High Yield Toner (12,000 pages)*
- TN890 Ultra High Yield Toner (20,000 pages)*
- DR890 Drum Unit (approx. 50,000 pages based on 3 pages per job and 30,000 pages based on 1 page per job (A4/letter simplex pages))
- LT5505 Opt. 250-sheet capacity paper tray
- LT6505 Opt. 520-sheet capacity paper tray
- MX4000 Opt. 4-Bin Mailbox/Sorter/Stacker (HL-L6400dw/6400DWT only)
- TT4000 Opt. Tower Tray w/Stabilizer 520-sheet capacity x 4 trays
- CH-1000 Card Reader Holder (not compatible with HL-L6250DW)
- CB-2000 Opt. Cabinet/Stand (includes wheels)

COLOR LASER PRINTERS & ALL-IN-ONES

DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

High-Speed Workgroup Mono Printer

For High Print Volume Environments



\$3,999.99
MSRP

HL-S7000dn
SHOWN WITH ALL AVAILABLE OPTIONS*

KEY FEATURES

- Up to 100ppm
- <1 cent per page (supply SRP)
- 500-sheet capacity paper tray
- Energy Efficient
- Recommended print volume of 5,000-20,000 pages per month~
- Ideal for short bursts of high-volume printing

SUPPLIES & ACCESSORIES*

- HC-05BK: High-Yield Replacement Ink Cartridge (approx. 30,000 pages*)
- LT-7100: Optional 500-Sheet Capacity Paper Tray
- MX-7100: Optional 500-Sheet Capacity Output Stacker
- SB-7100: Optional Stabilizer Unit

High Print Volume Color Laser Printers & All-in-One

For Mid-Sized Workgroups in High Print Volume Environments



\$1,499.99
MSRP

HL-L9310cdw

KEY FEATURES

- Up to 33ppm color/black printing
- Ships with 6,500-page super high-yield toner cartridges (TN436 Series)*
- Replacement 9,000-page ultra high-yield toner cartridges (TN439 Series)*
- Recommended print volume of up to 6,000 pages per month~
- Opt. tower tray (4 x 520-sheet) or 3 opt. 250-sheet or 2 opt. 500-sheet paper trays can be added



HL-L9310cdw
PLUS TOWER TRAY OPTION*



\$1,899.99
MSRP

MFC-L9570cdw

KEY FEATURES

All the same features as the HL-L9310CDW, plus:

- Scan, Copy, Fax
- 80-page capacity auto document feeder
- Fast scan speeds 52ipm simplex / 104ipm duplex■
- 7" color Touchscreen



MFC-L9570cdw
PLUS TOWER TRAY OPTION*

SUPPLIES & ACCESSORIES*

- TN436 Series Super High-yield Toner (6,500 pages each)*
- TN439 Series Ultra High-yield Toner (9,000 pages each)*
- DR433CL Drum Unit (approx. 50,000 pages based on 3 pages per job and 30,000 pages based on 1 page per job (A4/letter simplex pages))
- LT330CL Opt. 250-sheet capacity lower paper tray
- LT340CL Opt. 500-sheet capacity lower paper tray
- TC4000 Tower Tray Connector (Required for use of TT4000)
- CH-1000 Card Reader Holder
- CB-1010 Opt. Cabinet /Stand (includes wheels)

SCANNERS

DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

Professional Document Scanners

For High Volume Scanning (up to 6,000 scans per day*)



\$1,299.99
MSRP

PDS-5000

KEY FEATURES

- Up to 60ppm (PDS-6000 up to 80ppm)
- Single-pass duplex with 100-sheet capacity automatic document feeder
- TWAIN support (supports all industry standard drivers)



\$1,699.99
MSRP

PDS-5000F

- Multi-feed detection with reversing roller
- Bar code support software included
- Built-in legal-size flatbed (PDS-5000f)



\$1,999.99
MSRP

PDS-6000

Workgroup Scanners

For Medium Volume Scanning



\$499.99
MSRP

ADS-2400n

KEY FEATURES

- Up to 2,500 scans per day^
- Up to 30ppm
- Single-pass duplex with 50-sheet capacity automatic document feeder
- Gigabit Ethernet and USB 2.0



\$1,149.99
MSRP

ADS-3600w

KEY FEATURES

- Up to 5,000 scans per day^
- Up to 50ppm
- 3.7" Color Touchscreen & Web Connect
- Wireless, Gigabit Ethernet, and Superspeed USB 3.0
- Paper jam sensor
- Secure function lock
- Active directory authentication
- NFC card reader

* Additional purchase required.

▲ Estimated Cartridge Yield is declared in accordance with ISO/IEC 24711 test in continuous printing methodology, using monochrome test page defined in ISO/IEC 19752.

■ Scan speed measured with all advanced features turned off using LTR size test documents at 200dpi.

◆ Approx. toner cartridge yields in accordance with ISO/IEC 19798 (letter/A4)

^ Maximum number of scanned pages per day can be used to compare designed durability between like Brother products. For maximum product life, it is best to choose a scanner with a daily duty cycle that exceeds your requirements.

~ The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.

▼ Approx. toner cartridge yields in accordance with ISO/IEC 19752 (letter/A4)

† Color and monochrome scan speed with all advanced features turned off, LTR at 300dpi.