A FORMIDABLE COMBINATION OF GREAT PRODUCTS AND PROGRAMS.

Brother VPP (Value Print Program)

Program Overview:

The Brother Value Print Program provides deep discounts on Brother Genuine Toner and a FREE 2-year limited warranty upgrade on select hardware models (listed below) for Brother Authorized Partner Resellers when your customer agrees to purchase Brother Genuine Toner for a 3-year period.

If all requirements are met, you will automatically qualify for discounted pricing on Brother Genuine Toners. AND, if your customer is printing more than 1,500 pages a month, you will qualify for an even deeper discount on the Brother Genuine Toners – for aggressive CPCs!

PLUS, all the Workhorse Series Scanners are eligible for a FREE 2-year limited warranty upgrade when included with Printers and/or MFC models!

When you have a 20-unit or more opportunity (initial order of 5 units), think of Brother VPP!

You have nothing to lose, and so much to gain!

Key Benefits:

- Brother Genuine Toner discounts competitive with A3 offerings! – can help increase your revenue.
- FREE 2-year limited warranty upgrade on each hardware unit – for a total 3-year limited warranty!‡
  - Great opportunity to build this value into your pricing and help increase your total margin
- Helps you gain contractual business with regular, consistent revenue supplies stream – prevent your customer from purchasing supplies from your competitors

Qualified Hardware Models:

Monochrome Laser		Color Laser/LED		Scanners
MFCs	**Printers**	**MFCs**	**Printers**	
MFC-L5700DW	HL-L5000D	MFC-9130CW	HL-L8250CDN	ADS-2400N
MFC-L5800DW	HL-L5100DN	MFC-9330CDW	HL-L8350CDW	ADS-3600W
MFC-L5850DW	HL-L5200DW	MFC-L8600CDW	HL-L8350CDWT	PDS-5000
MFC-L5900DW	HL-L5200DWT	MFC-L8610CDW	HL-L8260CDW	PDS-5000F
MFC-L6700DW	HL-L5250DW	MFC-L8850CDW	HL-L8360CDW	PDS-6000
MFC-L6750DW	HL-L6200DW	MFC-L9550CDW	HL-L8360CDWT	
MFC-L6800DW	HL-L6250DW	MFC-L9550CDW	HL-L9200CDWT	
MFC-L6900DW	HL-L6300DW	MFC-L9570CDW	HL-L9300CDWT	
DCP-L5500DN	HL-L6400DW		HL-L9310CDW	
DCP-L5600DN	HL-L6400DWT			
DCP-L5650DN	HL-S7000DN‡ INKJET			

For additional details and program guidelines, please go to the Brother Partner Portal under the 'VPP' tab at http://partnerportal.brother-usa.com/

‡ 2 year warranty upgrade doesn't apply to HL-S7000DN.

WE HAVE GOT YOUR BACK.

When you prepare for battle in the mid-market, you'll need a partner that will stick by you.

Conquer the competition with the Brother Workhorse Series of protected products and the Brother Authorized Partner Program. We've dedicated the resources, training and support to ensure your success in selling to the mid-market.

More than just an extensive line of robust and reliable printers, all-in-ones, scanners and solutions – our channel-friendly strategy funnels business directly to you, not around you.

When you join the Brother Authorized Partner Program, you'll get an entire arsenal to help you generate more sales, while delivering a higher level of customer satisfaction, including:

- Access to the Brother Workhorse Series of channel-protected products that can enhance your margins
- Deal registration
- Special bid pricing
- Value Print Program
- On-demand training via our informative educational portal – the Brother Knowledge Center
- A dedicated Special Solutions Team (SST) to provide extraordinary custom product support
- Channel end-user leads program
- Dedicated pre/post-sales support
- Authorized service opportunities
- Brother Rewards Loyalty Program

All available to our Brother Authorized Partners. Not a partner?

Visit brotherprintpartner.com or call 1-866-455-7713 (reseller option #8) and let's bring it to the market together.

STORM THE MID-MARKET

When you prepare for battle in the mid-market, you'll need a partner with strong channel-protected products and a robust channel program to help you achieve higher margins.

BROTHER
WORKHORSE
SERIES

MONOCHROME LASER PRINTERS & ALL-IN-ONES
DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

COLOR LASER PRINTERS & ALL-IN-ONES
DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

SCANNERS
DESIGNED FOR BUSINESS, ENGINEERED FOR WORKGROUP PRODUCTIVITY

High Print Volume Mono Laser Printers & All-in-Ones
For Mid/Large Workgroups in High Print Volume Environments

$699.99 MSRP

HL-L6250DW

$1,029.99 MSRP
HL-L6400DW

$1,179.99 MSRP
HL-L6400DWT

HL-L6400DW
PLUS TOWER TRAY AND MAILBOX/SORTER/STACKER OPTIONS*

KEY FEATURES
- Up to 48ppm printing
- 520-sheet capacity paper tray
- Recommended print volume of up to 5,000 pages per month~
- Max. 3 opt. 250-sheet or 2 opt. 520-sheet paper trays can be added
- Ships with/uses 12,000 page toner (TN880)▼

KEY FEATURES
All of the features of HL-L6250DW plus:
- Up to 52ppm printing
- 1.8" Touchscreen
- Uses 20K replacement toner (TN890)▼
- Recommended print volume of up to 10,000 pages per month~
- HL-L6400DWT adds 520-sheet paper tray
- Opt. 4 x 520-sheet tower tray

MFC-L6750DW

$1,499.99 MSRP

MFC-L6900DW

$1,649.99 MSRP

MFC-L6900DW
PLUS TOWER TRAY OPTION*

KEY FEATURES
- Up to 48ppm printing & copying
- 70-page capacity auto document feeder
- 4.85" Touchscreen
- Up to 28ipm scan speed (mono) / up to 50ipm duplex scan speed (mono)■
- Recommended print volume of up to 5,000 pages per month~
- Ships with/uses 12,000 page toner (TN880)▼
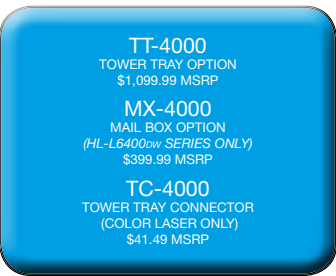- Max. 2 opt. 250-sheet or 2 opt. 520-sheet paper trays can be added

KEY FEATURES
All the same features as the MFC-L6750DW, plus:
- Up to 52ppm printing & copying
- 80-page capacity auto document feeder
- Up to 50ipm scan speed (mono) / up to 100ipm duplex scan speed (mono)■
- Uses 20K replacement toner (TN890)▼
- Recommended print volume of up to 10,000 pages per month~
- Opt. 4 x 520-sheet tower tray

TT-4000
TOWER TRAY OPTION
$1,099.99 MSRP

MX-4000
MAIL BOX OPTION
(HL-L6400xx SERIES ONLY)
$399.99 MSRP

TC-4000
TOWER TRAY CONNECTOR
(COLOR LASER ONLY)
$41.49 MSRP

High-Speed Workgroup Mono Printer
For High Print Volume Environments

$3,999.99 MSRP

HL-S7000DN
SHOWN WITH ALL AVAILABLE OPTIONS*

KEY FEATURES
- Up to 100ppm
- <1 cent per page (supply SRP)
- 500-sheet capacity paper tray
- Energy Efficient
- Recommended print volume of 5,000-20,000 pages per month~
- Ideal for short bursts of high-volume printing

SUPPLIES & ACCESSORIES*
- HC-05BK: High-Yield Replacement Ink Cartridge (approx. 30,000 pages♠)
- LT-7100: Optional 500-Sheet Capacity Paper Tray
- MX-7100: Optional 500-Sheet Capacity Output Stacker
- SB-7100: Optional Stabilizer Unit

High Print Volume Color Laser Printers & All-in-One
For Mid-Sized Workgroups in High Print Volume Environments

HL-L9310CDW

$1,499.99 MSRP

HL-L9310CDW
PLUS TOWER TRAY OPTION*

MFC-L9570CDW

$1,899.99 MSRP

MFC-L9570CDW
PLUS TOWER TRAY OPTION*

KEY FEATURES
- Up to 33ppm color/black printing
- Ships with 6,500-page super high-yield toner cartridges (TN436 Series)*
- Replacement 9,000-page ultra high-yield toner cartridges (TN439 Series)*
- Recommended print volume of up to 6,000 pages per month~
- Opt. tower tray (4 x 520-sheet) or 3 opt. 250-sheet or 2 opt. 500-sheet paper trays can be added

KEY FEATURES
All the same features as the HL-L9310CDW, plus:
- Scan, Copy, Fax
- 80-page capacity auto document feeder
- Fast scan speeds 52ipm simplex / 104ipm duplex■
- 7" color Touchscreen

Professional Document Scanners
For High Volume Scanning (up to 6,000 scans per day†)

$1,299.99 MSRP
PDS-5000

$1,699.99 MSRP
PDS-5000F

$1,999.99 MSRP
PDS-6000

KEY FEATURES
- Up to 60ppm (PDS-6000 up to 80ppm)
- Single-pass duplex with 100-sheet capacity automatic document feeder
- TWAIN support (supports all industry standard drivers)
- Multi-feed detection with reversing roller
- Bar code support software included
- Built-in legal-size flatbed (PDS-5000F)

Workgroup Scanners
For Medium Volume Scanning

$499.99 MSRP
ADS-2400N

$1,149.99 MSRP
ADS-3600W

KEY FEATURES
- Up to 2,500 scans per day^
- Up to 30ppm
- Single-pass duplex with 50-sheet capacity automatic document feeder
- Gigabit Ethernet and USB 2.0

KEY FEATURES
- Up to 5,000 scans per day^
- Up to 50ppm
- 3.7" Color Touchscreen & Web Connect
- Wireless, Gigabit Ethernet, and Superspeed USB 3.0
- Paper jam sensor
- Secure function lock
- Active directory authentication
- NFC card reader